

# Editorial Calendar



**Learning®: Resources for Successful Teaching®** offers a unique format that makes it easy for busy teachers to buy the resources they need!

**Learning magazine** is published in January, April, August, and October of each year.  
Circulation: 150,000 preschool and elementary school teachers.

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## Editorial Schedule

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Spring 2012, Back-to-School 2012, Fall 2012, January 2013

**For Your Information.** Freebies, great deals, contests, and must-see websites.

**Resources for Successful Teaching.** Descriptions and ordering information for products and services for teachers across all curriculum areas.

**Children's Literature Features.** Children's literature titles, focusing on a different theme in each issue.

**Holiday Features.** Exciting resources to turn holidays into super celebrations.

**Teachers' Choice<sup>SM</sup> Awards** (January and April). Award-winning products, websites, and more!

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To submit your product for editorial consideration, call Phillip Moore at (336) 851-8245.  
All information must be received by the following deadlines:

- **Back-to-School 2012 issue** 3/11/12
- **Fall 2012 issue** 6/10/12
- **January 2013 issue** 9/2/12
- **Spring 2013 issue** 11/12/12

### Advertising Closing Dates 2011/2012

Issue	Space	Materials	Mail Date
BTS 2012	6/8/2012	6/15/2012	7/24/2012
Fall 2012	8/3/2012	8/10/2012	9/25/2012
January 2013	11/2/2012	11/9/2012	12/26/2012
Spring 2013	2/1/2013	2/8/2013	3/22/2013